



3 Month HRA Agent Jump Start Program *EXTENSION*

Announcing Clever Care's Revised HRA Jump Start Program

Obtaining an HRA for new Clever Care members is essential to creating a comprehensive chronic care program, which leads to better management of chronic conditions, and healthier and more satisfied members. Clever Care is offering a 3-month HRA incentive for agents during ROY (Rest of Year)! Here is how it works.

MARKET LEADING AGENT HRA ADMINISTRATIVE FEE:

- Clever Care will pay agents an additional Administrative Fee:
 - \$175 administrative fee for completed HRAs with Jasmine plan enrollments
 - \$75 for HRAs completed for Longevity enrollments
 - \$50 for HRAs completed for Value enrollments
 - HRAs must be submitted electronically as part of a CMS approved **electronic or paper** application
 - Enrollments must have effective dates of May 1st, June 1st or July 1st

\$75 CATCH-UP PAYMENT:

- Agents who initially enrolled a new member into one of our non-CSNP plans (Longevity, Fortune, or Value) during AEP or OEP will have an opportunity to earn an additional \$75:
 - If we confirm later that the member qualifies for our Jasmine Plan and the agent actively participates in our efforts to transition the member into Jasmine
 - Clever Care will pay a 1-time flat payment of \$75
 - The catch-up payment only applies to qualified Jasmine plan transfers
 - Transfers must take place between Feb 1st and July 1st 2023 for members enrolled effective January 1st through July 1st

EXTENDED HRA COMPLETION WINDOW:

- Agents will continue to benefit from a longer window to complete and turn in their HRA's:
 - Completed HRA must be submitted within 10 days after the application signature date or the plan effective date (May 1st, June 1st, or July 1st), whichever is later
 - For Paper Applications, Agents will gain portal access to the electronic HRA feature once the Clever Care Enrollment Department has uploaded the application into the EZ system and submitted the application to CMS for approval